

Code of Ethics

Our Corporate Ethics

sbp is committed to ethical conduct. We embody values such as trust, team spirit, responsibility, and creativity. To emphasize the importance of these values, they are documented in our Code of Ethics. This Code forms the foundation of our behavior toward our clients, partners, and colleagues. Thus, the Code of Ethics serves as a moral compass for all employees, guiding our actions.

Our core message is: sbp stands for...

- ... Trust
- ... Team Spirit
- ... Responsibility
- ... Creativity.

Trust

Our clients and partners rely on us, just as we rely on one another.

Open and transparent communication is the basis of a trusting collaboration. We act with integrity and are committed to the highest ethical standards. We take the handling of information seriously and protect it to the highest degree. Trusting relationships are not only vital with our clients, but also within our company. By working and communicating with each other reliably and openly, we enable the company to function effectively.

Team Spirit

Together we are stronger. That is why we look out for each other and treat everyone fairly and respectfully. By building on the strengths and successes of others, we can achieve our goals and high standards as a team. Recognizing each individual's contribution is essential.

Only through open communication and clear feedback can we challenge ourselves and grow. We value diversity, as it enriches our team and is a source of our success. By allowing and discussing differing opinions, we can gain new perspectives and grow as a company. Together, we create added value.

Responsibility

We take responsibility toward our clients. Therefore, we ensure that our products and services are always of high quality and are continuously developed. We make our decisions to the best of our knowledge and stand behind them personally.

We take responsibility toward our partners and colleagues. We foster mutual respect and support. In doing so, we discover and develop the potential of our colleagues so that they can fully utilize their strengths.

We take responsibility toward society. As a company, we strive to contribute to a sustainable life for future generations.

Creativity

Since our founding, we have stood for innovative, high-quality products. As a „creative hub,“ we are bold and embrace change to continuously seize new opportunities. This is the only way we can grow from our mistakes and continue to develop. We explore new paths and think outside the box.

We want to keep surprising and inspiring our clients with our ideas and solutions. Curiosity drives us to discover new things and to keep learning. This enables us to passionately develop innovative products.

Our formula: Creativity = Innovation = Success

Measures in Case of Non-Compliance

Procedures, practices, or actions by employees that conflict with this Code must be corrected and will result in disciplinary action. Depending on the severity of the violation and previous history (e.g., repetition), this may result in a warning, written reprimand, or even termination.

If suppliers or other business partners fail to comply with the requirements, the matter will be addressed in a discussion with the supplier, and corrective action will be requested. Depending on the severity and history of the violation (e.g., repetition), this may also lead to termination of the business relationship.

If employees, suppliers, or other business partners of sbp violate the rules or their behavior raises concerns, management must be informed immediately.

Friedberg, 01 February 2023



Michael Boehler (Managing Director)



Martin Weber (Managing Director)